



Paul Vasey  
Introduction to  
Personal Finance  
Guest Speaker

Paul Vasey, Financial Education Consultant at PersonalFinanceLab.com and Founder of Cash Crunch

Paul is a former high school teacher, saw that there was a big disconnect between using money and managing it. With student debt spiraling out of control and 60% of households not being able to afford an unexpected bill of \$1000 or more. The future of our next generation of kids was looking bleak. CashCrunchGames was born to focus on teaching future generations how to make smarter money decisions, understand the value of money, and save first before spending. He decided to address this by creating experiences and starting conversations about money through board games.

*Bio taken from <https://cashcrunchgames.com/about-us-1>*