



2023 High School Entrepreneurs' Business Plan Competition was a huge success!

More than 63 business teams from 23 different high schools, clubs and after-school programs competed at this year's hybrid event (in-person and on Zoom) hosted at Loyola Marymount University in Los Angeles. Nine teams were awarded cash prizes totaling more than \$6,000 in college scholarships!



Project ECHO is excited to share highlights from this year's capstone event hosted at Loyola Marymount University. More than 225 teens participated, 25 judges evaluated presentations, and hundreds of teachers, parents, friends, volunteers, and supporters cheered the teens on!



More than 400 students, teachers, parents, volunteers and special guests joined Project ECHO at its 19th annual High School Entrepreneurs' Business Plan Competition.

(Pictured clockwise l. to r.): Hilton 100 Auditorium filled to capacity; Chip Goodman, Founder, interacts with students; Stephaniee Beggs, Founder of RNEExplained was the featured keynote; Manny Smith, Founder of EdVisorty, helped kick-off the event with his inspirational start-up journey. Eric Wilhite, City Honors High School, was awarded the Chip Goodman Entrepreneurial Teacher of the Year.

The 2023
Chip Goodman
Entrepreneurial
Teacher of the Year

Eric Wilhite, MS Ed
City Honors Preparatory High School
Inglewood, CA

Complete an inquiry form to learn how your students can participate next

year!

Project ECHO
Judges

This competition required about 100 judges, who helped read business plans, in addition to our judges who joined us on competition day. Our judges represent a variety of industries and are entrepreneurs, executives, and community volunteers who are dedicated to supporting the next generation of business professionals.

THANK YOU!

Join ECHO and volunteer with teens learning entrepreneurship!

Team Presentations
More than 60 teams presented their start-ups, either in person or on-line via Zoom.

Enroll Today and Join us at the 2024 Competition



Shout out to our small team of students from Loyola Marymount University who joined us as competition Room Managers, IT support, judges' assistants, swag bag assemblers, and event set-up and clean up.



Students, start an Entrepreneurship Club!

Keep your entrepreneurial journey going strong!
Click the link below and register for the free Entrepreneurship Club Guidebook

[How to Start an Entrepreneurship Club](#)



CHECK OUT THE EVENT PROGRAM FOR MORE INFORMATION ABOUT THE TEAMS, THE JUDGES, AND THE 2023 HIGH SCHOOL ENTREPRENEURS' BUSINESS PLAN COMPETITION



(Click the image to see the program)

AND THE WINNING TEAMS ARE...



SOCIAL ENTERPRISE

This category of competition is intended to capture hospitality, food, entertainment, social entrepreneur-based companies, and those companies who donate more than 25% back to social causes.

1st Place
Every Wheel



2nd Place
Investing 4 Teens



3rd Place
Congratu-Lei-Tions



SERVICES

Services-based-business are defined as services sold to individuals that derive much of their value from intangible elements that can't be touched.

1st Place
Fanatix



2nd Place
Caresy



3rd Place
Hobby Finder



PRODUCTS

Product-based companies sell physical merchandise, apparel, and other material goods that cannot be consumed.

1st Place & Overall Winner
Impatch



2nd Place
Barkz



3rd Place
Patrol Pets



HONORARY AWARDS

Emily Chan Most Inspirational Award
Team: Cuisino

Considered from every category of competition, a team recognized for its commitment and perseverance to compete



Social Enterprise Award
Team: Fabricate

Considered from every category of competition, a team recognized for attempting to solve a social issue through its start-up



SPECIAL THANKS TO OUR SPONSORS



Click the images
For more information.

Students are invited to apply
for a free
Cal CPA
Student Membership!



FREE! CAL CPA Student
Membership!

Entrepreneurship Rocks! Programs for All Year Long!



Spring Enrollment
Newsletter

Check out our Spring Enrollment Newsletter to learn about our summer and school year

programs for middle and high school students.

Launching ECHO is our project-based plug and plan curriculum that culminates with our High School Entrepreneurs' Business Plan Competition in the Spring.

PARTICIPATE | INNOVATE | SUCCEED

Project ECHO empowers students with entrepreneurial and leadership skills so that they can thrive in college, their careers, and in their community as change-make makers.

Project ECHO'S entrepreneurship programs are designed to:

- Foster creative and critical thinking
- Engage in interdisciplinary study, incorporating writing, math, research, and analysis
- Develop interpersonal and public speaking skills needed in today's job market
- Build college resumes and future job applications

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Leadership through Entrepreneurship - Let's Go!

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Touch



Project ECHO | P.O. Box 2410, Santa Monica, CA 90407

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