



High School Entrepreneurs'
**Business Plan
Competition**

PROJECT ECHO
ENTREPRENEURIAL CONCEPTS | HANDS ON

CSUDH

CALIFORNIA STATE UNIVERSITY
DOMINGUEZ HILLS

Sunday, April 21, 2024

Time	Activity
7:45am – 8:30am	Arrival of students, volunteers and judges
8:30am – 8:45am	Opening Remarks Teacher of the Year Award
8:45am – 9:15am	Matthew Everitt, Keynote Presentation Confessions of a CFO: A Journey Through Entrepreneurship
9:30am - 12:00pm	Business Team Presentations Various classrooms on 2 nd and 3 rd floor
11:30am – 1:00pm	In N' Out Burger Truck Lunch Must redeem your lunch ticket
12:15pm – 12:45pm	Mitchell Levy, Keynote Presentation The Unfiltered Guide to Young Entrepreneurship
12:00pm – 1:00pm	Judges Deliberations
12:50pm – 1:00pm	Professor Michael Grimshaw, CSUDH Welcome
1:00 PM 1:25 PM – 3:25	Finalists Announced Finals Event Presentations
3:40 pm	Award Ceremony
4:00	Closing remarks